

Andrea Gómez Segura

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Frontend Software Engineer with 2+ years of professional experience in web development, primarily working with TypeScript and JavaScript, with hands-on experience using Astro, React, Next.js, and WordPress.

I have built responsive web interfaces and digital solutions for multiple clients, contributing throughout the development lifecycle, from requirements analysis to deployment and production support. I also have experience with WordPress, CRM integrations, custom PHP development for WordPress solutions, and practical web infrastructure, including hosting, domains, and DNS configuration.

PROFESSIONAL EXPERIENCE

Efecto Digital Agency

Cancún, Mexico

Web Developer: April 2024 - February 2025

Development Lead: March 2025 - April 2026

- Developed and implemented websites and custom digital solutions for multiple clients, mainly using TypeScript, JavaScript, and Astro, along with React, Next.js, and WordPress.
- Led the development area from March 2025 to April 2026, coordinating task assignment and progress tracking, reviewing implementations, and providing technical support for debugging and problem-solving.
- Contributed throughout the software development lifecycle, from requirements analysis to deployment and production support.
- Developed and maintained WordPress solutions, including a custom PHP plugin to integrate forms with Upnify CRM and automate lead management.
- Managed web deployments and infrastructure configurations on AWS EC2 and Lightsail, including hosting, domains, DNS records, and business email services.
- Performed technical SEO configurations through Google Search Console, sitemap management, and content indexing.

PROJECTS

Kyrie Eleison: El Convento

Cancún, Mexico

Interactive Software Project

September 2025 - November 2025

- Participated in the development of a 2D video game in Unity, contributing to visual design, animations, and the overall interactive experience.
- Collaborated on the development of a mobile application for score registration through QR codes and on the project landing page.

EDUCATION

UNIVERSIDAD TECNOLÓGICA DE CANCÚN

Cancún, Mexico

Bachelor's degree in Software Development and Management Engineering

April 2026

Higher University Technician in Information Technology,

August 2024

Multipatform Software Development

RECOGNITION / AWARDS

Technovation Girls

Cancún, Mexico

- Outstanding Mentor (2025): recognized for collaboration and mentorship with the Psychology team.
- Technovation Girls México Program (2022): recognized for completing the program by developing the Dugu application with the Bumble Tech team.
- Technovation Girls México Program (2021): recognized for completing the program by developing the Gogreen application with the Bumble Tech team.

TECHNICAL SKILLS

Languages & Web Technologies

- TypeScript
- JavaScript
- PHP
- HTML5
- CSS3
- C++

Frontend and CMS

- Astro
- Next.js
- React
- Tailwind CSS
- Sass
- WordPress

Cloud and Infrastructure

- AWS EC2
- AWS Lightsail
- DNS configuration
- Domain management
- Business email

Tools and Integrations

- Git
- GitHub
- Google Search Console
- Upnify CRM
- Odoo CRM

Technical SEO

- Indexing
- Sitemaps
- Technical optimization for search engines

Additional Training

- Toastmasters International - Club Profesionales en Ventas Cancún
- Persuasive Influence (Spanish) - Level 1 completed

Languages

- Spanish: Native
- English: B1